

# MAGNOLIA CARTS & EQUIPMENT



## Art File Requirements

**EPS and AI** are the preferred formats. These are vector file formats and information contained in these formats is of the quality and high resolution necessary to retain clarity at any size.

Magnolia Carts printer also accepts the following file formats: PDF, TIFF, JPEG, PSD **if the resolution is high enough to maintain clarity when increased in size.** For example, a **JPEG file needs to be at least 300 dpi.**

### Our printer runs the following programs:

- CorelDraw X3
- Photo Shop
- Adobe Illustrator
- Adobe Indesign

### If your design contains photographs:

- You cannot use Web images for large scale printing. Web images are much too small to be enlarged and printed.
- All photos must be obtained from either:
  - a) **A drum scanner**
  - b) **Flat bed scanner**
  - c) **A digital camera at high resolution**

### If your design uses custom fonts:

You must include all fonts with the file.

Either:

- a) **Save file as an EPS or create outlines**
- b) **Send a .zip file with all fonts included or**
- c) **Select 'embed fonts' when you save the file.**

**Email art file to: [artwork@magnoliacarts.com](mailto:artwork@magnoliacarts.com)**